
Centre of International Affairs is looking to recruit a:
International Student Ambassador (Near) Native English

Centre of International Affairs

With approximately 30 staff members within the **Centre of International Affairs** (CoIA), our goal is to inform national and international prospective students about the full degree and the exchange programmes of Rotterdam University of Applied Sciences. More specifically, we aim to advise and inform prospective international students about studying in the Netherlands, Rotterdam, RBS and at the Rotterdam University of Applied Sciences. Our marketing efforts are a balance of offline and online diverse activities.

Position

This unique and exciting opportunity will suit an ambitious, enthusiastic individual. You will work closely with the marketing & recruitment department, as well as the other teams under the CoIA organisation. The successful candidate will have an opportunity to excel and put into practice their skills, take ownership of different projects and be part of our overall marketing plan.

Core competencies

Adaptability, Flexibility, Commitment, Proactiveness, Independence, Dependable, Creativity, Communication, Ownership, Team player and Tolerance to Uncertainty.

Responsibilities

We are looking for candidates who will fulfil the following responsibilities:

Responsibilities:

- Responsible for offline but mostly online marketing activities.
- Create engaging content (text, image, and video) for social media posts such as reels, TikTok, UGC and videos.
- Provide excellent customer service while communicating with potential students via email, chat, social media or face-to-face.
- Conduct and manage campus student tours for prospective students and their families.
- Share your personal experience as a university student and help RUAS students around the university.
- Participate in photoshoots and other university promotional purposes.
- Organise and support events in association with CoIA & RISA.

Requirements:

- Currently enrolled in our International Business programme and will be a second-year student as of 1st of September 2023
- Excellent communication skills in both written and spoken English.
- Enjoy socialising both offline & online via the internet and social media platforms.
- Have a feeling for marketing and social media and passionate about content creation.
- Ability to remain calm in stressful situations.
- Flexibility to work on various tasks and hours during the week.
- Determined & enthusiastic with a positive attitude.
- Team player, self-motivated and proactive (we work in self-steering teams).
- Ability to work independently and as part of a team while managing multiple projects.

Conditions

You will be working a set amount of hours per week on a prior agreed day and time each week, geared to your study schedule. This makes it possible to combine this position with your studies. Further employment conditions will be discussed during the interview.

Information

For more information about this position please contact Mrs. Tanya Mudde International Recruitment Officer, Centre of International Affairs. You can apply by sending your motivation letter and CV/Resumé to: **coia-recruitment@hr.nl**.

The deadline is: 10th of April 2023